

IFLA ASIA PACIFIC REGION REPORT - Summary 11 October 2023

TITLE OF THE REPORT: APR Finance and Business Planning Report

OFFICER NAME AND IFLA POSITION: Damian Tang, Chair of Finance & Business Planning Standing

Committee, Asia Pacific Region

REPORT IN SUMMARY

This report provides an overview and conclusion to the significant achievements, targets met, and milestones reached during Damian's 6 years tenure (inclusive of 2 years covering) as Chair of the Finance and Business Planning Committee (FBP). The committee under Damian's leadership has focused on reshaping the financial landscape of our region, fostering excellence, and driving innovation.

1. ACHIEVEMENTS AND INITIATIVES

A. Strategic Business Plans

The FBP has focused on the development of a robust and resilient business plan that strategically guided the region's financial growth. This plan has provided the foundation for the region's sustained success, ensuring financial stability and fostering innovation and expansion.

B. Awards Program

Since 2018, FBP played a pivotal role in launching two prestigious regional awards program. This initiative celebrated outstanding contributions within our profession, raising the bar for excellence and recognition within our community.

C. Corporate Membership Drive

One of FBP's KPI is to drive corporate membership with meaningful engagement. The corporate membership drive was executed successfully through the leverage of the awards program, resulting in a substantial increase in corporate members. This achievement has strengthened our industry engagement and support.

D. Circular Cities Summit

The Regional Professional Outreach seized the opportunity to collaborate, bringing together various professions onto a global platform. Damian's vision extended globally with the initiation of the Circular Cities Summit. This landmark event united IFLA and regions worldwide, creating a platform for the exchange of ideas and elevating the landscape architecture profession on an international scale.

E. Digital Transformation

Together with the secretariat, FBP championed the introduction of cutting-edge digital processes, including an accounting approval app and digital certificates, which streamlined operations. This technological advancement ensures that our financial management remains efficient and up-to-date.



F. Legal Entity Processes

FBP worked collaboratively with the Honorary Secretary and EXCO to finalize complex legal entity processes. This achievement laid the groundwork for establishing the IFLA Asia Pacific Region as a legal entity, enhancing regional autonomy and governance.

2. TARGETS MET

- A. **Financial Stability**: Damian's tenure ensured a stable financial foundation for the region, meeting our targets for financial growth and sustainability.
- B. **Excellence**: The regional awards program exceeded expectations, recognizing outstanding contributions within the profession and achieving high levels of industry engagement.
- C. **Global Impact**: The Circular Cities Summit became a hallmark of our global reach, uniting IFLA and regions worldwide to elevate the profession internationally.
- D. **Efficiency:** FBP focus on digital transformation improved operational efficiency, meeting targets for streamlined processes and enhanced financial management.

3. MILESTONES REACHED

- A. **Establishment of Awards Program**: The successful launch of the regional awards program marked a significant milestone in recognizing excellence in our profession.
- B. **Corporate Membership Growth:** Damian's efforts led to a substantial increase in corporate members, a milestone that reinforced industry support.
- C. **Global Collaboration**: The Circular Cities Summit achieved global recognition, serving as a milestone for international collaboration within the profession.
- D. **Digital Advancements:** Introduction of digital processes marked a milestone in embracing technology for operational efficiency.
- E. **Legal Entity Status:** FBP collaborative work with the team on legal entity processes reached a significant milestone at IFLA World Council Meeting at Nairobi, by setting the stage for regional autonomy.

4. ADVISORY ROLE

- A. FBP would propose that Damian to continue his commitment as the Advisory Chair for the Awards program to ensure a smooth transition of leadership, safeguarding the future growth and success of these prestigious initiatives.
- B. On record, Damian expressed that he is truly humbled by the trust and confidence in leadership as Chair of the Finance and Business Planning Committee given by the EXCO and the Regional Council. He would continue to support IFLA APR as the Chair of IFLA Asia Pacific Region Advisory Board and continue to drive financial stability, fostering excellence, and positioning our region for continued growth and global impact.

5. RECOMMENDATIONS (MOTIONS TO VOTE):

This report has no motion to vote.	It recommends that th	ne Council approves	and adopts
the report.			

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