

INDIA'S INVITATION TO HOST THE 2025 IFLA APR

Regional Council and Congress



Indian Society Of Landscape Architects

About ISOLA

Indian Society of Landscape Architects

ISOLA is a professional body established in May, 2003, registered under the Indian Society's Act, 1860 and Bombay Public Trust Act, 1950.

ISOLA consists of members across different states of the country as well across the world, grouped in 10 regional chapters.

Emergent India, Global Bharat

Why India?

GDP Growth

India has consistently demonstrated strong economic growth over the years. With a burgeoning middle class, rising disposable incomes, and increased investment in various sectors, India offers a conducive environment for the landscape architecture industry. Participants at the conference would have the chance to tap into this growing market and explore new avenues for business development.

Infrastructure Development

India's ambitious infrastructure development plans require the expertise of landscape architects to create sustainable, aesthetically pleasing, and functional spaces. The conference would provide participants with insights into the ongoing and upcoming infrastructure projects in India, facilitating collaborations and business opportunities within the sector.

Government Support and Initiatives:

The Indian government has launched several initiatives to promote investment, ease of doing business, and sector-specific development. Landscape architects can benefit from government support and policies that encourage sustainable urban development, infrastructure growth, and environmental conservation. Participants would gain insights into government programs and policies that create a favourable business environment.

Real Estate and Construction

The Indian real estate and construction sectors have experienced substantial growth, driven by urbanization, commercial development, and housing needs. Landscape architects play a crucial role in enhancing the value and appeal of real estate projects through innovative design and planning. The conference would offer participants a glimpse into the potential collaborations and projects within the real estate and construction sectors in India.

Sustainable Development Initiatives

India has made significant strides in promoting sustainable development practices across various sectors. Landscape architects specializing in sustainability, green infrastructure, and eco-friendly design have ample opportunities to contribute to India's sustainable development goals. Participants at the conference would have the chance to explore partnerships and projects aligned with India's sustainability initiatives.

Growth Paradox : Rethinking Landscapes.

The theme; "growth paradox: rethinking landscapes" challenges traditional notions of economic growth and its impact on the environment suggesting that while economic growth is often associated with resource consumption and environmental degradation, it is possible to rethink and reconfigure our landscapes to achieve sustainable development. The role of landscape professionals in this re-evaluation is pivotal. The "growth paradox: rethinking landscapes" invites us to reimagine the world we want to leave for future generations

Unprecedented growth and Urbanization

In recent years, our planet has witnessed an unprecedented surge in human population and rapid urbanization, which has led to an alarming exploitation of natural resources. Nations especially in the Asia Pacific region are battling the challenges of managing the growth of megacities and urban areas in the region while ensuring liveability, efficient transportation, and sustainable urban planning.

Need for a shift

The need to shift from conventional growth models that prioritize unchecked resource extraction and urban sprawl to more sustainable and eco-friendly approaches is becoming more and more apparent. It involves reconsidering how we design our urban areas, manage natural resources, and promote economic development. It encourages us to think beyond the trade-off between growth and conservation, and instead harmonize economic prosperity with the protection of our natural landscape.

Food Security vs Biodiverse Environments

Does ensuring food security come at the cost of biodiversity loss? Does improved accessibility translate into disregard of natural settings? What qualifies as a beautiful landscape? This disregard has cast a shadow on once-sustainable landscapes that were traditionally designed to protect our environment and preserve biodiversity. Considering these dilemmas, it is high time we revisit the “growth paradox” and reflect on the pivotal role of landscape professionals in this context.

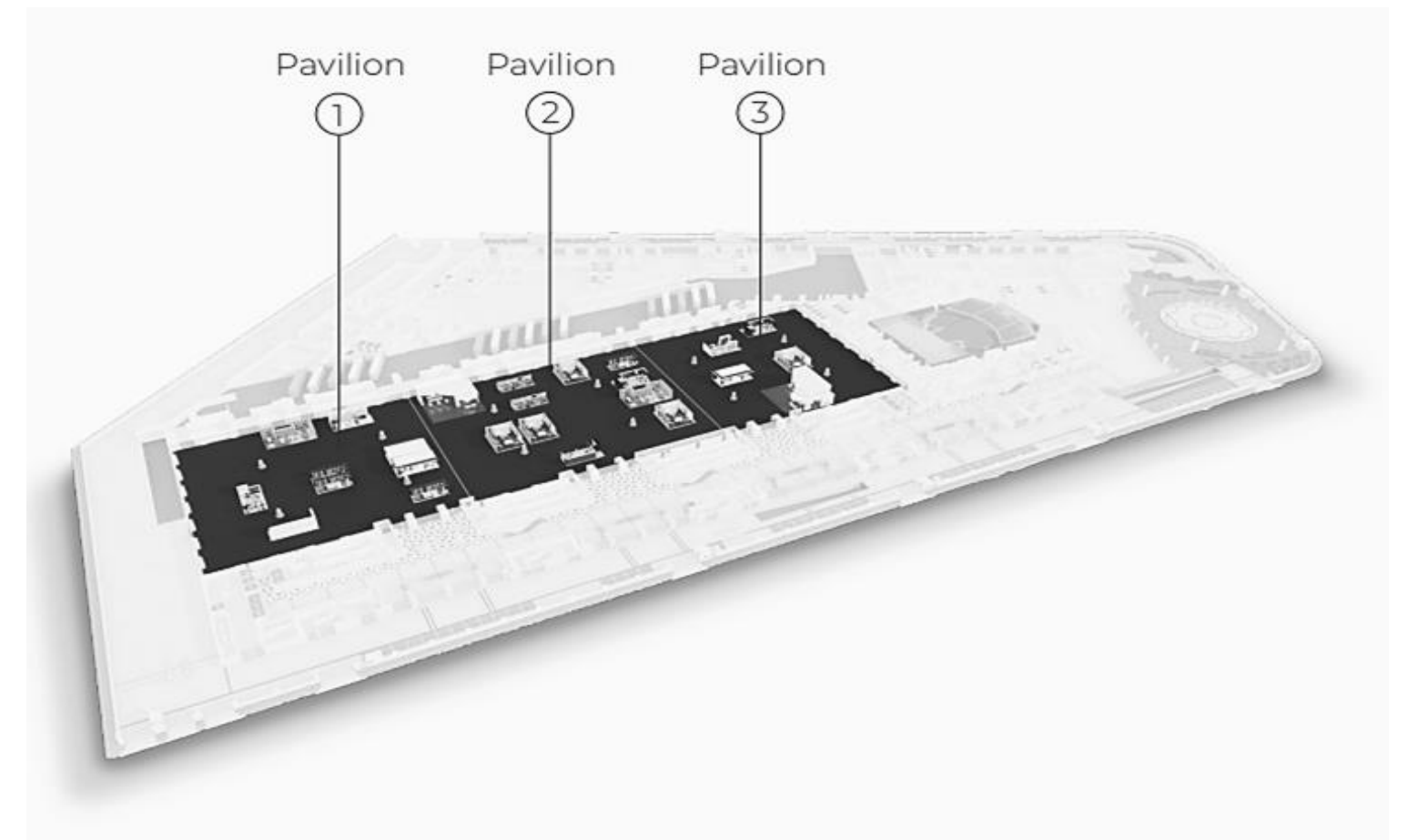
New Thought New Landscapes

The role of landscape professionals in this re-evaluation is pivotal. We possess the knowledge and expertise to design sustainable and resilient environments that can harmonize human development with the protection of our natural world by creating innovative solutions that ensure food security, improve accessibility, and enhance our quality of life without sacrificing the ecological integrity of our landscapes.

Host city: *Mumbai*

Jio convention centre, Mumbai

With an area totaling 1,03,012 sq. m., Jio World Convention Centre is India's foremost venue for best-in-class exhibitions, conventions, meetings and social events. These highly flexible and dynamic venues are equipped to simultaneously host physical, virtual and hybrid events.



Program Structure

Day 1

Congress and Exhibition

Morning Session

- Welcome and Registration
- Opening Ceremony
- Keynote Address: "Sustainable Landscapes: A Global Perspective"
- Panel Discussion: "Cultural Diversity and Landscape Architecture"

Coffee Break and Networking

Afternoon Session

Technical Sessions:

- "Sustainable Practices in Landscape Architecture"
- "Resilient Landscapes for a Changing Climate"

Lunch: North Indian cuisine

Evening Session

- Keynote Address: "Innovations in Landscape Architecture: Shaping a Resilient Future"
- Presentation of Research Papers
- Welcome Reception and Cultural Evening
- Networking Opportunities

Day 2 Congress, Exhibition and Workshops

Morning Session

Exhibition Opening

- Guided Exhibition Tours

Concurrent Workshops:

- Workshop 1: "Designing for Cultural Sustainability"
- Workshop 2: "Sustainable Landscapes in Practice"

Coffee Break and Networking

Afternoon Session

- Exhibition Viewing
- Roundtable Discussions:
- "Challenges and Opportunities in Sustainable Landscape Design"

Lunch: Western India cuisine

Evening Session

- Workshop 3: "Landscape opportunities in India"
- Networking and Collaboration Sessions

Day 3

Exhibition and Workshops

Morning Session

- Exhibition Viewing
- Concurrent Workshops:
- Workshop 3: "Green Infrastructure and Ecological Resilience"
- Workshop 4: "Digital Tools for Landscape Design"
- Networking and Collaboration Sessions

Coffee Break and Networking

Afternoon Session

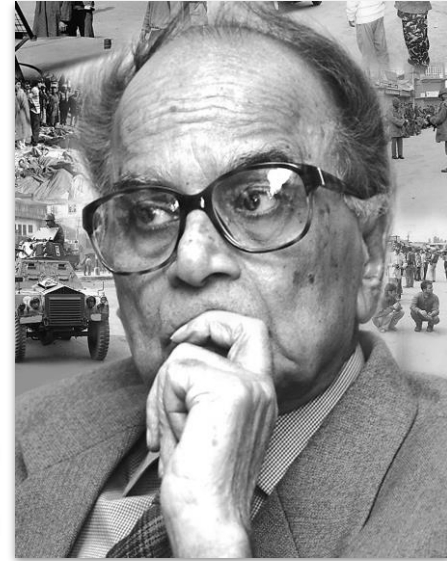
- Exhibition Viewing
- Panel Discussion: "Shaping the Future: Landscape Architects as Change Agents"
- Closing Ceremony and Awards

Farewell & Lunch: South Indian cuisine

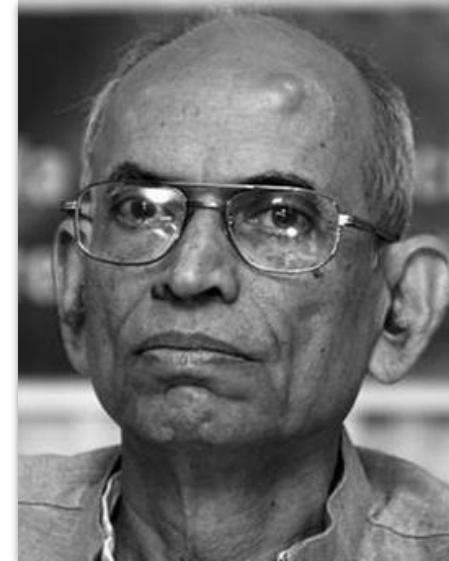
Indian and International Speakers

Following are some of the proposed International and Indian speakers which would be approached by the ISOLA post Bid confirmation.

Jagmohan
Sharma



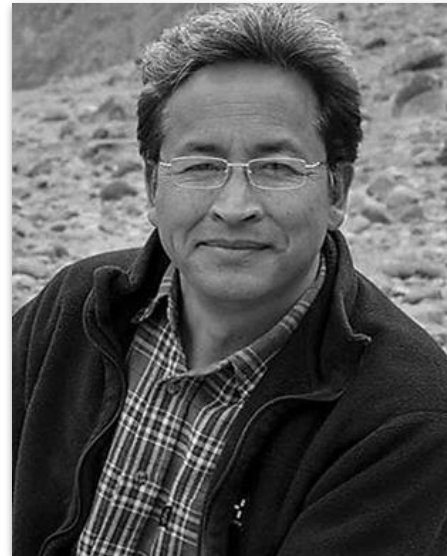
Madhav Gadgil



Sanjeev Karpe



Sonam
Wangchuk



Srinivas Rao



Vandana Shiva



Vijaya Chakravarty



Vijaya
Dhasmana



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Anupama Kundoo



Prof. Devaka K Weerakoon



Goy Zhenru, Goy Architects



Nicola Saladino, reMIX Studio



Patricia Fonseca Flores, ASLA



Peter Rich, Peter Rich Architects



Piet Oudolf



Tao Zhang, Sasaki



Exhibition and Networking

Products Showcase

Product vendors will present the latest innovations in landscape architecture materials, technologies, and equipment. This offers attendees the chance to explore cutting-edge tools and solutions for their projects.

Networking Opportunities:

The exhibition provides a conducive environment for networking and collaboration. Attendees can interact with exhibitors, exchange ideas, and establish valuable industry connections.

Execution Services

Execution service providers, such as construction and installation companies, will showcase their expertise in bringing landscape designs to life. This allows attendees to connect with professionals capable of executing their vision.

Business Opportunities:

Attendees, including landscape architects, developers, and project managers, can explore potential business opportunities with exhibitors, from procurement of materials to project partnerships.

Design Expertise

Design service providers, including landscape architecture firms, will display their portfolio of projects, demonstrating their design expertise. This is an opportunity for attendees to discover potential collaborators for future projects.

Recruitment Panels

Organize recruitment panels or sessions where landscape architecture firms and companies share insights into what they look for in potential hires. This can serve as an educational opportunity for job seekers. This may result in talent acquisition by international firms.

Pre and Post Conference Tours

We propose a dynamic addition to the IFLA APR Conference

Regional Tours organized by ISOLA chapters.

These tours, led by local chapters, offer conference attendees a unique opportunity to explore India's diverse landscapes and cultures. Beyond showcasing landscape projects, these tours immerse participants in the cultural heritage and design traditions specific to each region. They also foster networking, collaboration, and knowledge exchange between ISOLA chapter members and international attendees. This concept amplifies the conference's theme of connecting cultures and shaping a resilient future through landscape architecture, enhancing the overall learning and networking experience.

Bengaluru

Delhi NCR

Gujarat

Hyderabad

Kerala

Madhya Pradesh

Maharashtra

Mumbai

Rajasthan

Tamil Nadu & Puducherry

Local Chapter Expertise and Cultural Showcase Tours

In-Depth Local Knowledge

ISOLA chapters possess profound knowledge of their respective regions, encompassing unique landscapes and cultural traditions. These experts can design tours that delve deep into the local context, providing attendees with a comprehensive understanding of the specific challenges and opportunities in each region.

Cultural Enrichment

Beyond showcasing landscape projects, these tours aim to provide a rich cultural experience. Attendees have the chance to explore local traditions, architectural heritage, and cultural sites, aligning with the conference's focus on "Connecting Cultures."

Education and Inspiration

By immersing themselves in the local culture and environments, attendees can draw inspiration for their own landscape architecture projects. This cultural enrichment offers a unique perspective that extends beyond conventional conference settings.

Networking and Collaboration

Professional Connections

The tours serve as a dynamic platform for attendees to network with local professionals, including ISOLA chapter members. This interaction fosters valuable connections, whether attendees are looking to learn about regional best practices or seek potential collaborators for future projects.

Knowledge Exchange

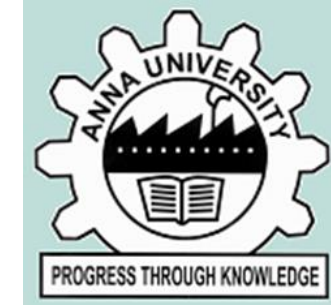
Participants can engage in knowledge exchange with local experts, sharing insights and experiences in the field of landscape architecture. These interactions enhance the overall conference experience by providing practical insights into local challenges and innovative solutions.

Collaborative Opportunities

Through these tours, attendees may identify potential collaborations, partnerships, or even job opportunities within the regions they visit. This concept aligns seamlessly with the conference's goal of fostering cultural exchange, sustainability, and shaping a resilient future through landscape architecture.

Partnerships and Donors

Proposed event partners: Institutes, Government authorities, Organisations and Donors.



Marketing and Promotion

Marketing and promoting an event like the IFLA APR Conference, along with the ISOLA chapter-organized tours, will involve a multifaceted strategy to reach a global audience of all AEC professionals and enthusiasts.

Mentioned topics would be included in a comprehensive strategy benefitting all stakeholders.

Website and Online Presence

Early Bird Promotions

Collaborative Partnerships

Targeted Marketing

Content Marketing

Social Media Promotion

Email Marketing and updates

Networking Events

Local Outreach

Influencer Marketing

Delegate and Exhibitor Packages

Community Engagement

Sustainability Initiatives

Logistics and Operations

Logistics and operations would be a critical function for making this event successful. We intent to make it historic event taking the profession and association to new heights.

Mentioned topics would be included in a comprehensive strategy benefitting all stakeholders.

Event Management Establish a Dedicated Team | Timeline and Milestones | Regular Updates | Hiring expert agencies

Venue and Accommodations Venue Selection | Accommodations

Transportation Airport Transfers | Local Transportation

Registration and Badging Online Registration | Digital Badges

Exhibition Management Booth Allocation | Logistics for Exhibitors | Security

Workshops and Sessions Room Assignments | Technical Requirements | Moderators and Speakers

Catering and Food Services Menu Planning | Catering Contracts | Efficient Service

Networking Events Venues and Catering | Entertainment

Communication Clear Signage | Communication Channels

Health and Safety Health Protocols | Emergency Plans

Sustainability Initiatives Waste Management | Eco-Friendly Materials

Feedback Mechanism Feedback Collection

Volunteers and Agencies Recruitment and Training | Duty Assignments | Hiring professional agency

Testing and Rehearsals Dry Runs | Emergency Drills

Technology Integration Conference Management Software | Mobile App

Contact Information

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Namaste