

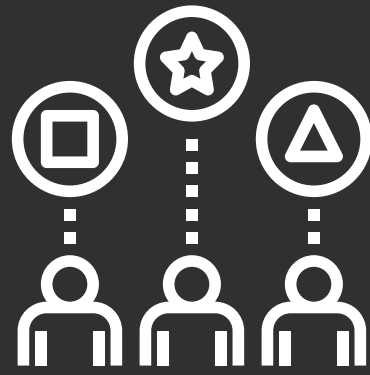
## 1. Keep it clear & simple

Clear narrative, simple images and highlight the uniqueness



## 2. Leverage on your uniqueness

Emphasize strengths, choose quality projects.



## 3. Know your strengths & focus on quality

Context, constraints, challenges, and culture matter.



## 4. Prepare in advance

Plan and check carefully, avoid mistakes.



# 10 WAYS TO WIN

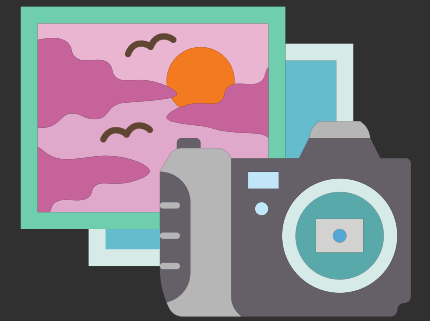
## 6. Multiply your chances

Submit your entries in more than one sub-category



## 5. Good Photography

Impress the jury on first impressions



## 7. Acknowledge Collaborators

Credit collaborators, highlight interdisciplinary involvement.



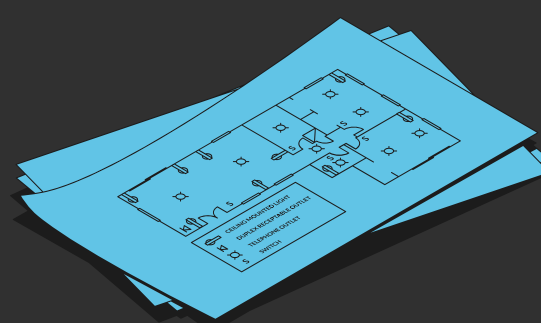
## 8. Let it mature

Don't rush. Let the plants & trees fully mature to reflect your true design



## 9. Process matters

Sometimes, Processes are more valuable than outcomes



## 10. Be Contactable

Have someone ready on standby with the necessary information



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