



## **IFLA 2020 WORLD COUNCIL MEETING REPORT**

**AGENDA ITEM No:** 10.2 Standing committee report CER 2019/2020  
**TITLE OF THE REPORT:** IFLA-APR CER committee report  
**OFFICER NAME AND IFLA POSITION:** Bosco SO, Chair  
IFLA-APR Communications and External Relations  
Committee

### **PURPOSE OF THE REPORT.**

This report summarises the past events and publications that have been promoted to IFLA APR. The role of the Communications and External Relations Committee is to plan, co-ordinate and develop the IFLA APR's overall communication strategy, including brand identity and image, communication between regional members, communication with other regions, and relationship development with key regional stakeholder bodies or groups, promoting activities that will highlight the role of the organisation and the value of the profession of Landscape Architecture in our region.

### **SUMMARY OF THE REPORT (UP TO 100 WORDS).**

An active period for this committee shows a growth in the quality and readership of our monthly newsletters, the launch of an internship programme, and a focus on better communications for our members.

### **REPORT.**

It is great to witness the continued growth of our monthly newsletters with a focus on landscape architect delegates sharing their thoughts on a quarterly landscape theme, such as the resilient city, adaptive reuse and so on.

I deeply appreciate the effort of the MCI group for leading the way with the development of this essential communication tool, as it genuinely shares a strong representation of landscape activities and methodology between and for IFLA members, and as a repository of valuable information and documents. Secondly, IFLA APR has launched a campaign for the International Internship programme. The objective of this programme is to create more opportunities for students to develop an international perspective in different nations and for IFLA APR to update the database of the international landscape architects practice.

Under the travel and event restrictions due to the COVID-19 pandemic, we will actively consider using different types of online sharing platforms or channels to communicate with our members shortly.

Stay safe and stay healthy! Thank you very much.

### **RECOMMENDATIONS (MOTIONS TO VOTE):**

1. This report has no motion to vote. It recommends for the Council to adopt and approve the report.

### **APPENDIXES (TO BE ATTACHED):**

1. N/A