

Operation TOMODACHI - IFLA APR Non-Member Countries Engagement Framework Outline

Operation "TOMODACHI" also known as "Friends Operation" was initiated by the IFLA Asia Pacific Region President, Mr Takano Fumiaki, to bring on-board non-member countries and territories in our Asia Pacific region including our oceanic islands.

The objectives of this operation are:

- 1. To raise awareness for the landscape architecture profession globally;
- 2. To engage regional LAs to support these countries in climate adaptation and dealing with rising sea levels; and lastly
- 3. To establish a foothold for the profession in these countries to support long term sustainable planning.

Three key strategies are proposed to meet the objectives. They are

- Initiation and Exploration
- Establish Collaboration
- Continuous Engagement

Each strategy is adaptable to the needs based on the interest level and commitment of these non-member countries.

Strategy 1

Initiation and Exploration

IFLA APR will initiate contact with the non-member countries and raise awareness of our organisation and profession. With further communication, we aim to provide a channel for these countries to be on the IFLA APR communication platform to further discuss collaboration and other possibilities.

Strategy 2

Establish Collaboration

IFLA APR understood the urgency of climate change, rising sea levels and other crises faced by some of these countries. It is part of the IFLA mission to extend expertise in the field of landscape architecture to support climate change adaptation and resilience building projects in these places with funding sources. Hence it is important to establish collaboration to start planning, design and implemention of projects in order to achieve outcomes that will benefit both the communities and the environment. Such collaborative platforms requires the commitment of both parties and other stakeholders with trusted and reliable funding sources to kickstart planning and implementation on the ground.

Strategy 3

Continuous Engagement

IFLA APR aims to develop long lasting friendships and trusted partnerships with member and non-member countries in the Asia Pacific region. We understand that many of the non-member countries may not have national associations for landscape architects, some may not even be aware of this profession. Therefore IFLA APR has introduced an individual member or non-member country category where these countries and individuals can be invited to IFLA APR meetings and activities.



We aim to help these countries and individuals to establish a professional body and gain a foothold for the profession in the long term.

This engagement framework broadly outlines the objectives and strategies for friendship development and a call for unity within the Asia Pacific region and neighbouring oceanic islands. It also demonstrates the IFLA APR commitment to our profession and gives a voice to our mission to protect our environment and make our world a better place for the next generation.