



INVITATION TO THE HIGH-LEVEL CIRCULAR CITIES SUPPORT

The inaugural Circular Cities Summit 1.0 is a prestigious gathering of thought leaders, industry leaders, business executives, entrepreneurs, professionals, and policymakers from around the world. The summit will be supported by the Circular Cities Network, a platform that brings together founding organizations IFLA, ISOCARP, UIA, and WFEO, along with international stakeholders, leaders, and experts in the field of circularity and sustainability.

The sponsorship package aims to support the summit, seed the high-level Circular Cities Network, and provide continuous engagement in discussions, knowledge sharing, and business opportunities among stakeholders. This milestone event in Singapore, with subsequent editions, will definitely boost your business prospects and expand your outreach onto a global platform.

We invite you to consider the sponsorship packages that will bring great value to your investment.

SPONSORSHIP PACKAGES

Tier 1	GLOBAL GAME-CHANGER — SGD 250,000	Tier 2	CIRCULARITY CHAMPION — SGD 100,000
Tier 3	SUSTAINABILITY CHAMPION (x2) SGD 50,000	Tier 4	ESG PARTNER — SGD 25,000
Tier 5	C-SUITE HOST (NETWORK PARTNER) SGD 25,000	Tier 6	MEDIA PARTNER — (Non-Monetary)
Tier 7	NET-ZERO PARTNER — SGD 15,000	Tier 8	INNOVATION PARTNER — SGD 10,000
Tier 9	GREEN AMBASSADOR — SGD 8,000	Tier 10	TRADE PARTNER — SGD 5,000

Global MOU Partners | Circular Cities Network Founding Organisations



Global Game-Changer



Circularity Champion



Innovation Partner



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TIER 1 — GLOBAL GAME-CHANGER

SGD 250,000

TAKEN

As a **Global Game-Changer**, the entitlements are as follows:

- Speaking slot at the Summit
- MC Ad Libs as many as 3x during the event
- Post-impression email blast with logo display in preparation for the next summit
- Opportunity to host a panel discussion during the summit
- Video presentations (max. 3 minutes) twice during the event
- Video presentations (max. 3 minutes) twice post event 'online' broadcast
- Customised snippets of recorded 'live' stream segments, up to 3 segments with 1 country of choice
- Exclusive tie-up and introduction of VIPs with up to 10 individuals/companies present at the Summit
- Pre-booked photography opportunity with VVIP at the Summit
- 10 min introduction before the cocktail gala commences
- 1 x dedicated email blast to all attendees before the summit
- 1 x dedicated email blast to all attendees after the summit
- Logo display on Summit website, all marketing materials and at venue. Link to company website will be included where applicable
- Company write-up on Summit, Network website and in e-booklet / e-flyer
- 1 x full double-page ad in e-booklet / e-flyer
- Pre- and post-event publicity via EDM and on social media
- Logo display on recorded broadcast on social media platform, reaching out to 30,000 – 50,000 audiences globally
- Sponsorship mention throughout the event where applicable
- Exhibition table-top/pull up banner display
- 30 x VIP pass to attend summit
- 6 x VIP pass to attend cocktail
- 1 x 3 years Corporate Member membership for Circular Cities Network
- 1 x 3 years Affiliate membership for Circular Cities Network
- Recognised as Founding Sponsor for Circular Cities Summit until the next edition
- Recognised as Founding Partner on Circular Cities Network website
- 1 seat as the Founding Partner in the Circular Cities Network
- Invitation to partnership for next edition with first right of refusal
- Invitation to join United Nations Global Compact

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TIER 2 — CIRCULARITY CHAMPION

TAKEN

SGD 100,000 (*Sponsorship price does not include 8% GST)

As a **Circularity Champion**, the entitlements are as follows:

- MC Ad Libs as many as 3x during the event.
- Opportunity to host / moderate a panel discussion during the summit
- Receive recognition during the opening or closing ceremony or a session or panel discussion
- Video presentations (max. 2 minutes) twice during the event
- Video presentations (max. 2 minutes) twice after the event 'online' broadcast
- Customised snippets of recorded 'live' stream segments, up to 3 segments
- Exclusive tie-up and introduction of VIPs with up to 5 individuals/companies present at the Summit
- Pre-booked photography opportunity with VVIP at the Summit
- Free sponsorship tier-upgrade at the current secured sponsorship value
- 10 min introduction before the cocktail gala commences
- 1 x dedicated email blast to all attendees before the summit
- 1 x dedicated email blast to all attendees after the summit
- Logo display on Summit website, all marketing materials and at venue. Link to company website will be included where applicable
- Company write-up on Summit website and in e-booklet / e-flyer
- 1 x full page ad in e-booklet / e-flyer
- Pre- and post-event publicity via EDM and on social media
- Logo display on recorded broadcast on social media platform, reaching out to 30,000 – 50,000 audiences globally
- Sponsorship mention throughout the event where applicable
- Exhibition table-top/pull up banner display
- 5 x VIP pass to attend summit
- 4 x VIP pass to attend cocktail
- 1 x 3 years Corporate Member membership for Circular Cities Network
- 1 x 3 years Affiliate membership for Circular Cities Network
- Recognised as Founding Sponsor for Circular Cities Summit until the next edition
- Recognised as Founding Partner on Circular Cities Network website
- 1 seat as the Founding Partner in the Circular Cities Network
- Invitation to partnership for next edition with first right of refusal
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TIER 3 — SUSTAINABILITY CHAMPION (x2)

SGD 50,000 (*Sponsorship price does not include 8% GST)

As a **Sustainability Champion**, the entitlements are as follows:

- MC Ad Libs as many as 3x during the event
- Opportunity to be in a panel discussion or session during the summit.
- Receive recognition during the opening or closing ceremony or a session or panel discussion
- Video presentation (max. 1 minute) once during the event
- Video presentation (max. 1 minute) once after the event 'online' broadcast
- Customised snippets of recorded 'live' stream with 1 segment of choice
- Exclusive tie-up and introduction of VIPs with up to 3 individuals/companies present at the Summit
- 10 min introduction before the cocktail gala commences
- 1 x dedicated email blast to all attendees before the summit
- 1 x dedicated email blast to all attendees after the summit
- Logo display on Summit website, all marketing materials and at venue. Link to company website will be included where applicable
- Company write-up on Summit website and in e-booklet / e-flyer
- 1 x full page ad in e-booklet / e-flyer
- Pre- and post-event publicity via EDM and on social media
- Logo display on recorded broadcast on social media platform, reaching out to 30,000 – 50,000 audiences globally
- Sponsorship mention throughout the event where applicable
- Exhibition table-top/pull up banner display
- 3 x VIP pass to attend summit
- 2 x VIP pass to attend cocktail
- 1 x 3 years Corporate Member membership for Circular Cities Network
- 1 x 3 years Affiliate membership for Circular Cities Network
- Recognised as Sustainability Champion for Circular Cities Summit until the next edition
- Recognised as Seeding Partner on Circular Cities Network website
- 1 seat as the Seeding Partner in the Circular Cities Network
- Invitation to partnership for next edition with first right of refusal
- Invitation to join United Nations Global Compact

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**CIRCULAR CITIES
SUMMIT 1.0**

14 – 15 November 2023
SANDS EXPO & CONVENTION CENTRE

TIER 4 — ESG PARTNER

SGD 25,000 (*Sponsorship price does not include 8% GST)

As an **ESG Partner**, the entitlements are as follows:

- MC Ad Libs as many as 3x during the event
- Opportunity to post an associated article during the Summit
- Receive recognition during the opening or closing ceremony or a session or panel discussion
- Customised snippets of recorded 'live' stream with 2 segments of choice
- Exclusive tie-up and introduction of VIPs with up to 3 individuals/companies present at the Summit
- 3 min introduction before the cocktail gala commences
- 1 x dedicated email blast to all attendees before the summit
- 1 x dedicated email blast to all attendees after the summit
- Logo display on Summit website, all marketing materials and at venue. Link to company website will be included where applicable
- Company write-up on Summit website and in e-booklet
- 1 x full page ad in e-booklet
- Pre and post-event publicity via EDM and on social media
- Logo display on recorded broadcast on social media platform, reaching out to 30,000 – 50,000 audiences globally
- Sponsorship mention throughout the event where applicable
- Exhibition table-top/pull up banner display
- 2 x VIP pass to attend summit and cocktail
- 1 x 3 years Corporate Member membership for Circular Cities Network
- 1 x 3 years Affiliate membership for Circular Cities Network
- Recognised as ESG Partner for Circular Cities Summit until the next edition
- Recognised as Seeding Partner on Circular Cities Network website
- 1 seat as the Seeding Partner in the Circular Cities Network
- Invitation to partnership for next edition with first right of refusal
- Invitation to join United Nations Global Compact

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TIER 5 — C-SUITE NETWORK HOST (NETWORK PARTNER)

SGD 25,000 (*Sponsorship price does not include 8% GST)

COCKTAIL GALA — \$25,000

As a **C-Suite Host**, the entitlements are as follows:

- Cocktail Gala presented under your brand
- 5 min opening address + max. 2 min video presentation before the cocktail gala commences
- 1 x dedicated email blast to all attendees before the summit
- 1 x dedicated email blast to all attendees after the summit
- Exclusive network of C-suites attendees will be shared
- Logo display on Summit website, all marketing materials and at venue. Link to company website will be included where applicable
- Company write-up on Summit website and in e-booklet / e-flyer
- 1 x full page ad in e-booklet / e-flyer
- Pre and post-event publicity via EDM and on social media
- Logo display on recorded broadcast on social media platform, reaching out to 30,000 – 50,000 audiences globally
- Sponsorship mention throughout the event where applicable
- 2 x VIP passes to attend summit
- 5 x VIP passes to cocktail
- 1 x 3 years Corporate Member membership for Circular Cities Network
- 1 x 3 years Affiliate membership for Circular Cities Network
- Recognised as Network Partner for Circular Cities Summit until the next edition
- Recognised as Network Partner on Circular Cities Network website
- 1 seat as the Seeding Partner in the Circular Cities Network
- Invitation to partnership for next edition with first right of refusal
- Invitation to join United Nations Global Compact

TIER 6 — MEDIA PARTNER

Non-Monetary

- Media coverage of pre and post event with x2 articles, interviews on speakers minimally 5x with social media post 10x
- Disseminate to your members and network with minimum 10,000 number of customers in your database

As our **Media Partner**, the entitlements are as follows:

- Logo display on CCS website, all marketing materials and at venue. Link to company website will be included where applicable
- Company write-up on Summit website and in e-booklet
- 1 x full page ad in e-booklet
- Pre and post-event publicity via EDM and on social media
- Logo display on recorded broadcast on social media platform, reaching out to 30,000 – 50,000 audiences globally
- Sponsorship mention throughout the event where applicable
- 2 x VIP passes to attend summit
- 1 x 3 years Corporate Member membership for Circular Cities Network
- Recognised as Media Partner for Circular Cities Summit until the next edition
- Recognised as Media Partner on Circular Cities Network website
- 1 seat as the Media Partner in the Circular Cities Network

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TIER 7 — NET-ZERO PARTNER

SGD 15,000 (*Sponsorship price does not include 8% GST)

As a **Net-Zero Partner**, the entitlements are as follows:

- MC Ad Libs 3x during the event.
- Customised snippets of recorded 'live' stream with 1 segment of choice
- Exclusive tie-up and introduction of VIPs with up to 1 individuals/companies present at the Summit
- Logo display on summit website, all marketing materials and at venue. Link to company website will be included where applicable
- Company write-up on summit website and in e-booklet/ e-flyer
- 1 x full page ad in e-booklet/ e-flyer
- Pre and post-event publicity via EDM and on social media.
- Logo display on recorded broadcast on social media platform, reaching out to 30,000 – 50,000 audiences globally
- Sponsorship mention throughout the event where applicable
- Exhibition table-top/pull up banner display
- 2 x VIP passes to attend summit
- 1 x VIP pass to exclusive C-suite networking cocktail
- 1 x 3 years Corporate Member membership for Circular Cities Network
- Recognised as Net-Zero Partner for Circular Cities Summit until the next edition
- Recognised as Net-Zero Partner on Circular Cities Network website
- 1 seat as the Net-Zero Partner in the Circular Cities Network.
- Invitation to partnership for next edition with first right of refusal
- Invitation to join United Nations Global Compact

TIER 8 — INNOVATION PARTNER (x2)

SGD 10,000 (*Sponsorship price does not include 8% GST)

1/2 TAKEN

As an **Innovation Partner**, the entitlements are as follows:

- Logo display on Summit website, all marketing materials and at venue. A link to your company's website will be included where applicable
- Company write-up on Summit website and in e-booklet / e-flyer
- 1 x full page ad in e-booklet / e-flyer
- Pre and post-event publicity via EDM and on social media
- Logo display on recorded broadcast on social media platform, reaching out to 30,000 – 50,000 global audiences
- Sponsorship mention throughout the event where applicable
- Exhibition table-top/pull up banner display
- 1 x VIP pass to attend the summit
- 1 x VIP pass to exclusive C-suite networking cocktail
- 1 x 3 years Corporate Member membership for Circular Cities Network
- Recognition as an Innovation Partner for the Circular Cities Summit until the next edition
- Recognition as an Innovation Partner on the Circular Cities Network website
- 1 seat as the Innovation Partner in the Circular Cities Network
- Invitation to partnership for next edition with first right of refusal
- Invitation to join the United Nations Global Compact

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TIER 9 — GREEN AMBASSADOR

SGD 8,000 (*Sponsorship price does not include 8% GST)

As a **Green Ambassador**, the entitlements are as follows:

- Logo display on Summit website, all marketing materials and at venue. Link to company website will be included where applicable
- Company write-up on Summit website and in e-booklet
- 1 x full page ad in e-booklet
- Pre and post-event publicity via EDM and on social media
- Logo display on recorded broadcast on social media platform, reaching out to 30,000 – 50,000 audiences globally
- Sponsorship mention throughout the event where applicable
- Exhibition table-top/pull up banner display
- 3 x complimentary passes to attend summit
- 1 x VIP pass to exclusive C-suite networking cocktail
- 1 x 3 years Corporate Member membership for Circular Cities Network
- Recognised as Green Partner for Circular Cities Summit until the next edition
- Recognised as Green Partner on Circular Cities Network website
- Invitation to partnership for next edition with first right of refusal
- Invitation to join United Nations Global Compact

TIER 10 — TRADE PARTNER

SGD 5,000 (*Sponsorship price does not include 8% GST)

1/5 TAKEN

As a **Trade Partner**, the entitlements are as follows:

- Logo display on summit website, all marketing materials and at venue. A link to your company's website will be included where applicable
- Company write-up on summit website and in e-booklet
- 1 x full page ad in e-booklet
- Pre and post-event publicity via EDM and on social media
- Logo display on recorded broadcast on social media platform, reaching out to 30,000 – 50,000 global audiences
- Sponsorship mention throughout the event where applicable
- Exhibition table-top/pull up banner display
- 2 x complimentary passes to attend the Summit
- 1 x VIP pass to exclusive C-suite networking cocktail
- 1 x 3 years Corporate Member membership for the Circular Cities Network
- Recognised as a Trade Partner for Circular Cities Summit until the next edition
- Recognised as a Trade Partner on Circular Cities Network website
- Invitation to partnership for the next edition with first right of refusal
- Invitation to join the United Nations Global Compact

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