CHSLA's Strategic opportunities and challenges related to IFLA

Challenges

- 1. The three-year epidemic has impeded the communication between the Chinese Society of Landscape Architecture and other international associations and organizations. The pace of such communication with many member societies is slowly resuming, especially to reconnect with other member organizations. The lack of information and understanding will create problems which require us to jointly strive for more communication opportunities. In the future, we aim to make full use of the convenience brought by new technology, achieving a more efficient communication channel than before, and actively involve in more internationally organized activities.
- 2. Landscape architecture education system in China is currently in the process of transformation. The establishment of the education evaluation system and recognition system still requires more investigation and effort. This is most likely also a problem faced by many other countries and regions.

Opportunities

- 1. The building of ecological civilization has become an important national strategy in China at the present stage. Landscape architecture industry is experiencing a major beneficial promotion from the perspective of a number of policies issued by the government. Landscape architecture is developing rapidly in China and is understood and needed by more and more industries, which plays a very important role in the development of landscape architecture in terms of industry employment and professional education.
- 2. At present, the Ministry of Science and Technology in China strongly supports professional societies including CHSLA to strengthen international exchanges and cooperation, and encourages active activities to participate in international policies making. In the future, CHSLA will apply to host IFLA and/or IFLA APR annual congress conferences, nominate Chinese landscape architecture experts and scholars to run for IFLA and IFLA APR positions and awards, help to promote various activities organized by IFLA /IFLA APR, and provide a more convenient and effective way to strengthen international connections.