



IFLA ASIA PACIFIC REGION REPORT
30 July 2021

AGENDA ITEM No:

TITLE OF THE REPORT:

APR Finance and Business Planning Report

OFFICER NAME AND IFLA POSITION:

Damian Tang, Chair of Finance & Business Planning Standing Committee / Acting President 2021

PURPOSE OF THE REPORT.

To update Regional Council on the progress and work done by FBP in 2020/2021

SUMMARY OF THE REPORT (UP TO 100 WORDS).

The Finance and Business Planning (FBP) Standing Committee continues to build financial and business resiliency through its mainstream IFLA Asia-Pac Landscape Architecture Awards 2021 programme to promote the excellent work of members on an international platform. FBP continues to focus its efforts on building the community platform through digital engagement with members and YLAA amidst the pandemic and economic crisis.

REPORT.

1. IFLA Asia-Pac LA Awards 2021

The signature IFLA Asia-Pac Landscape Architecture Awards 2021 closed its call for submission in March 2021 with a total of 396 entries. A substantial increase from 279 submissions received in 2019, generating USD \$149,400 for this year. The year on year increasing number of submissions in our awards programme by practices and institutions around Asia-Pacific Region has marked the continued success and professional management of this hallmark event. Despite the pandemic, the record submission numbers reflected the importance of IFLA Asia-Pacific awards and the significance that companies and practices have placed on achieving such recognition. The administration of this award comes under FBP with support from IFLA APR secretariat, the Executive Committee (EXCO), Chair of Communication and External Relations and volunteers. APR is appreciative of all the support given by the members and presidents of national associations who are part of the jury panel.

The success was attributed to the enhanced marketing efforts with more focus on social posts and boosted posts, alongside the usual direct email communications, newsletter, and website communications.

We are also delighted to have three international jury members, Professor Thomas Schroepfer, from Singapore University of Technology and Design (SUTD); Mr Hitesh Mehta, President of HM Design and Mr William Lau, Ambassador of International Federation of Housing and Planning (IFHP), along with the presidents of IFLA regions to form the stage 2 jury panel. Please see annex 1 for details.



The IFLA-APR LA Awards, will once again take place virtually due to the Covid-19 situation, and will be streamed live by the middle of September. Thereafter it will be available for viewing on-demand. Announcement of the awards live stream will be made on the IFLA-APR newsletter and website.

The IFLA Asia-Pac LA Awards 2021 e-publication that recognises all of the winning projects, will be published by the middle of September 2021. Advertisement and sponsorship opportunities will be offered in the e-publication. Announcements will also be made via the IFLA-APR newsletter and website.

2. IFLA Asia-Pacific Luminary Award 2021

This year only one nomination for the Luminary Award was received. The nominee is David Yuezhong Chen, Founder and Chief Designer of ECOLAND Planning and Design Corp. This nomination has fulfilled its eligibility criteria as it has received support from the national association CHSLA. After the evaluation by the IFLA Awards Chair and Regional Presidents, the panel has unanimously agreed to award Mr David Chen the IFLA Asia-Pacific Luminary title. Please see annex 2 for details.

3. The IFLA Community Portal

FBP has the support from the Secretariat office to plan and establish a community portal called The IFLA Community. The IFLA Community is the digital platform where the Landscape Architect community can interact, discuss, learn, share and engage with peers and people in the Supply Chain. The Community aims to energize the industry and position IFLA-APR as the reliable destination for information, and education, in order to support and enhance the profession.

The platform consists of subject groups. These can be open and closed groups. As part of the group, sharing is possible among the group members. Closed groups are on invitation only. These could be used for working groups, country groups as well as the executive committee. Content of this group can choose to remain closed and confidential.

The Community platform was launched in May 2021. It has grown to consist of 55 specialised subject groups, and already has 546 members. Each group has a moderator. I would like to thank the current moderators from the YLAA pioneers who have volunteered their time. They are Anna Yap, Crystal Cheng, Bosco So, Kenya Endo, Herbert Montevirgen. We welcome more moderators to take part. You may contact IFLA-APR secretariat with your interest.

IFLA-APR organised its first '#FindYourTribe Community Webinar on the 09th July with over 100 registration. The aim was to showcase the Community platform which is designed to better facilitate conversations in landscape design concepts and to encourage more project idea exchange among the community. This webinar helped raise awareness of the platform, to increase engagement on the platform. Positive feedback was received in this webinar.



4. YLAA progress

The first Young Landscape Architects Alliance (YLAA) pioneers meeting was held online in 2021. The meeting established a series of initiatives to be kick-started with the least resources required. Priorities were set for the remaining work year and the team aims to achieve the following objectives:

1. Grow the awareness of YLAA and achieve optimum registration in the next six months
2. Roll out webinars and activities with the existing and new members
3. Recruit more young leaders who are interested to join the pioneer team
4. IFLA APR is reaching out to every national association and university to seek the support to encourage students and young graduates to sign up for the free YLAA registration. Registration of any interested individual for YLAA is via <https://www.iflaapr.org/join-our-young-la-alliance>

5. Partnerships with MCI

A. Awards partnership.

MCI proposed to partner IFLA APR for revenue growth for all future award series. In this arrangement MCI agreed to secure the base revenue for IFLA-APR at 100,000USD (which has grown since MCI took over management from 35,000 to 100,000USD) and that their intention is to partner IFLA APR on its future growth. With the growing disruptions and economic uncertainties, awards programme remains to be challenging and a lot of work will have to be done to further increase the branding of the awards. MCI is willing to invest in this growth opportunity and minimise the risk for IFLA-APR.

MCI will allocate time and invest in marketing and sales to increase the revenue. MCI would ask for a 50% revenue share for any income above 100,000 USD (this being the threshold of the past 2 years). Although the economic future and the potential of the 2021 awards and beyond are unknown, we believe that with the right approach and continued messaging and engagement, we can further expand this potential. MCI will absorb all marketing cost and team resources to maximise this potential.

B. The IFLA-APR community.

In a similar approach as the above, but also in tandem with the resource allocations, MCI offers to be the partner for the IFLA-APR community, by providing all resources required to build and operate the IFLA-APR community. MCI will be the operating partner and IFLA-APR shall be the content partner. Jointly both parties can engage the community and create a new pillar for the profession to share, educate and increase the industry profiles.

6. Business Strategies for next 3 years

The International Monetary Fund (IMF) and World Bank forecast that the global economy is set to expand 5.6 – 6 percent in 2021 – its strongest post-recession pace in 80 years. In many



emerging markets and developing economies, obstacles to vaccination continue to weigh on activity and impact some of our friends in this region. With continued global economic uncertainties and unprecedented challenges, IFLA APR continued to take a cautious approach towards expenditure. We need to be mindful of the existing impact faced by members and review some of our financial strategies and business plans for members. FBP is aware of the need to balance on the fine line between financial sustainability as a region and financial affordance to the members in developing economies when it comes to event offerings with a fee. Therefore, FBP will adopt the following mindset for financial and business planning for members in the region in the next three years:

- Keeping cost low at subsidised rates (free if possible) for members
- Providing cost-effective programme / activities that meet objectives and achieve outcomes
- Leverage on council members' participation, volunteers and sponsorship
- Activities/ Programme that would boost the profile of members, national associations and increase any business opportunities

Every year, the role of FBP is to forecast the economic climate for the next three years based on the existing business and economic conditions and suitably recommend business strategies for the region. Similar to last year, IFLA APR daily operations and sustainable functions continue to rely on sound financial prudence and strategic business planning. IFLA APR and FBP continue to work towards the 5 broad strategies as an overarching framework for the region in the next 3 years.

- Leverage and strengthen APR signature awards
- Extend outreach into non-member territories
- Develop digital capabilities and offerings
- Establish network and outreach through YLAA
- Establish partnership programme with national associations and associated industry

These strategies will further be developed into action plans by respective committees and working groups. As the workload and responsibilities continue to increase for FBP, Chair of FBP will expand its committee and working groups by invitation or nomination of members from the national associations.

7. RECOMMENDATIONS (MOTIONS TO VOTE):

This report has no motion to vote. It recommends that the Council approves and adopts the report.

8. APPENDIXES (ATTACHED):



IFLA ASIA-PACIFIC
INTERNATIONAL FEDERATION
OF LANDSCAPE ARCHITECTS

Annex 1 – IFLA Asia-Pac LA Awards 2021

Annex 2 – IFLA Asia-Pac Luminary recipient 2021

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ANNEX 1

IFLA Asia-Pac LA Awards 2021

This year the award underwent a tougher and more stringent assessment as the awards aim to raise the bar for landscape architecture. 233 entries have been recognised, compared to 143 in 2020.

Out of the awards levels,

- 3% of the total entries received Outstanding Awards
- 24% of the total entries received Awards of Excellence
- 30% of the total entries received Honourable Mention

Stage 1 Jury Panel

- **Mr Brad Coombs**, President, New Zealand Institute of Landscape Architects (NZILA)
- **Mr Damian Tang**, Immediate Past President, Chair of Finance and Business Planning Committee, IFLA APR
- **Prof. Li Xiong**, Vice President, Chinese Society of Landscape Architecture (CHSLA), Professor, Beijing Forestry University
- **Assoc. Prof. Mike Barthelmeh**, Honorary Secretary and Chair of Accreditation Panel, IFLA APR, Associate Professor, Lincoln University
- **Assoc. Prof. Mistao Uehara**, Chair of Climate Change Working Group (JLAU), Associate Professor, Shinshu University
- **Dr. Katharina Nieberler-Walker**, Director & Fellow Australian Institute of Landscape Architects (AILA)
- **Ms. Pranisa Boonkham**, Assistant Professor in Landscape Architecture, Thammasat University
- **Mr Ronnie Tan**, President, Singapore Institute of Landscape Architects (SILA)
- **Dr. Takanori Fukuoka**, Chair, Profession & Policy Planning, IFLA APR, Associate Professor Dept. of Landscape Architecture, Tokyo University of Agriculture
- **Dr Wang Kuang-Yu**, Honorary Treasurer, IFLA APR, Associate Professor, Landscape Architecture Dept, Chung Yuan Christian University
- **Dr. Zheng Xi**, Chair of Education & Academic Affairs (EAA) Standing Committee, Professor and Vice-Dean, School of Landscape Architecture Beijing Forestry University

Stage 2 Jury Panel and International Guest Jurors

- **Mr Karin Helms**
President of IFLA Europe region
- **Mr Armin Parhizi Rad**



IFLA ASIA-PACIFIC

INTERNATIONAL FEDERATION
OF LANDSCAPE ARCHITECTS

Vice President, Iranian Society of Landscape Professionals (ISLAP) / IFLA Middle East Region rep

- **Mr Ricardo Riveros**
President of IFLA Americas region

- **Mr Damian Tang**
Chair of Awards / Acting President of IFLA Asia Pacific region

- **Mr Takano Fumiaki**
President of IFLA Asia Pacific region

- **Professor Thomas Schroepfer (Guest)**
Singapore University of Technology and Design (SUTD)

- **Mr Hitesh Mehta (Guest)**
President of HM Design / IFLA Africas Region rep

- **Mr William Lau (Guest)**
Ambassador of International Federation of Housing and Planning

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ANNEX 2

LUMINARY RECIPIENT

Nominee Name and Title (Name):

David Yuezhong Chen, Founder and Chief Designer of ECOLAND Planning and Design Corp.

Distinguished Luminary Statement:

For over 35 years David Chen has spent his career promoting ecological protection and restoration campaigns during the planning and design process of urbanization, exploring methods bolstering the environment against deteriorating urban ecologies. He has devoted time to training young landscape architects to grow professionally. His firm has provided opportunities and internships for more than a thousand young designers within China, as well as the United States, Canada, Philippines, and Singapore over the past 20 years.

The ECOLAND team he leads, with the name derived from “Ecological” and “Land”, prioritizes natural ecological landscapes on a large scale. With his extensive domestic and international experience, many landscape architects have been able to achieve a leading role in many of the projects he is involved in, working along with planners, architects and engineers, drawing on inspiration and wisdom from his disciplinary expertise. The ECOLAND team he leads has completed over 1000 projects, many built across China, but also abroad.

His main publications strive to set a schematic framework for others to follow, establishing design-guiding principles that have been adopted by many real estate developers, and local government policy makers within their land-use development processes. He has also made many speeches to university students, and at many of China's urbanization related conferences including the Landscape Architecture National Conference and IFLA conferences in Suzhou, China. 2010

David's leadership and contributions have been well recognized and have earned him and ECOLAND many national and international awards, including eighteen IFLA ASIA-PAC awards, and from other affiliations including: Principal Awards of BALI, Great Britain; WAF 2019 Rural Landscape of the Year Award, and many Chinese professional awards. Due to his contribution to the construction of human settlements, the Communications Coordination Committee for UNESCO awarded him the “Contribution Award on Human Settlements” in September, 2005.

Narrative for Nominee:

David Chen is the founder and chief designer of ECOLAND Planning and Design Corporation, one of the leading private multi-disciplinary architecture, landscape architecture and urbanism practices in China. His firm has obtained China's Class A license qualification for urban and rural planning, landscape architecture, and architecture, as well as ISO9001 quality management system certificates. ECOLAND has 300+ staff consisting of planners, landscape architects, engineers, architects, and support personnel.

David Chen earned his Master of Landscape Architecture and Urban Planning from University of Massachusetts in the United States; and his Bachelor of Science from Chongqing Architecture and Engineering Institute, Chongqing University, China. Prior to the establishment of ECOLAND, David was an Associate Principal and Vice President of EDSA, Inc. in Fort Lauderdale, Florida. In 2000, David embarked on the ambitious endeavor to open a branch for EDSA as a joint venture company in Beijing



which grew quickly into a 150 staff organization. Later, he played an active role in funding the ECOLAND Planning and Design Corporation, overseeing and setting the planning/design standards for the company's projects.

ECOLAND has a wide range of expertise, providing complete services from large scale comprehensive projects to site-specific research projects, including: regional land use planning, community planning and urban design, mixed-use developments, attractions & entertainment, ecological restoration and brownfield design, campus planning, residential landscape design, architecture design, and resorts & hotel design.

Lectures and Publications

David Chen is a Registered Landscape Architect in the United States (CLARB Registered FLO001686) and has garnered extensive experience in the fields of landscape architecture, regional planning, architecture, and urban design. Over the years, he has not only practiced design, but also sits as a panel judge as a design review expert for various large-scale development projects in China.

He continues to write and publish articles and is a frequent contributor to the Chinese Landscape Architecture and Architecture Journal. Aside from his recently co-authored book ***Streetscape for Who***, his publication in journals include:

Chinese Landscape Architecture
Landscape Architecture
Architectural Practice
Urban Environment Design
Urban and Rural Construction
Architecture 100
Architecture Journal
World Architecture Review
China Construction

These articles received broad attention across the landscape architecture practice in China:

1. **Research on Method of Comprehensive Landscape Planning and Design, 2004.11** *Chinese landscape Architecture*
Explores the comprehensive analysis and method of landscape planning and design framework of coordinating with planners and engineers.
2. **Protecting the Biodiversity in the Fast Urbanization Age – An Ecotourism Zone in Hainan, China,** *Elsevier, Prodedia Engineering 198(2017) 419-427*
Demonstrates, using the Yanoda Ecotourism Zone Planning project as an example, the Ecotourism and Sustainable Development method, a creative way to plan the land use that rejects the conventional model in favor of a progressive slant, directly involving the locals in an ecologically and culturally sustainable way.
3. **What's lacking in Site Planning and Design, Architecture Journal of China, 2007.03**
Aims to recognize current phenomena neglecting key environmental elements in the site planning and design process that exist in the field of city planning and urban design. Through comparison of the cases, proposes relevant schemes to resolve these problems.



Knowing the importance of teaching and nurturing the future of the industry, David devotes his personal time as a visiting professor lecturing at Tsinghua University, Tianjing University, Beijing University, and Beijing Forestry University on practical planning and design methods for their MLA programs. He also gives speeches for many developers and the Executive Master of Business Administration of Tsinghua University on real estate topics related to smart growth and sustainable design.

Honors and Award:

The design team he leads has completed more than 400 projects in Asia. Many of the projects he is involved in have won international recognition including 18 IFLA APR awards, the Principal Award Winner at the British Association of Landscape Industries (BALI 2018), Dame Sylvia Crowe Award from Landscape Institute of Great Britain(2018, 2020), WAF (World Architecture Festival) Rural Landscape of the Year (2019), WAF Shortlist Urban Landscape Design (2018), ULI Shortlist, ASLA Award, ARDA Gold, Chinese Landscape Architecture Society, “World Habitat Award” in 2005, and the “Most Influential Landscape Architect in Chinese Lifestyle,” in 2007.

International and National Awards:

1. Six IFLA APR Awards 2020

- Award of Excellence (Heat Islands and Fire Resistance)
- Honorable Mention (Culture and Traditions and Economic Viability)

2. Twelve of IFLA, APR Awards 2019

- Award of Excellence (Nature Conservation, Open Space Category and Analysis & Master Planning Category)
- Honorable Mention (Open Space Category, Residential, Infrastructure, Culture & Urban Landscape, Communication Category)

3. ULI Award (Urban Land Institute) 2020

4. Six BALI AWARDS (the National Landscape Award from the British Association of Landscape Industries) 2016—2020

5. LI Award (The Dame Sylvia Crowe International Award from Landscape Institute of Great Britain) 2018-2020

6. WAF Award (World Architecture Festival)

- Winner Rural Landscape of the Year 2019 and Shortlist 2018

7. Chinese Society of Landscape Architecture (numerous Planning and Design Awards in Science and Technology Categories)

8. China Engineering & Consulting Association



(numerous Awards from Science and Technology categories)

Award-winning projects contributing to public open spaces and ecological environments include:

- **Universal Studios in Tongzhou**, Beijing, China
- **From a Concrete Bulkhead Riverbank to a Vibrant Shoreline Park--Suining South Riverfront Park**, Sichuan, China
- **Landscape Gentrification of the Post-Industrial Shougang Steel Plant Phase I**, Beijing, China
- **Wangjing SOHO**, Beijing, China: With the site plan and landscape design echoing the curvilinear iconic style of Zaha Hadid's architecture
- **JD.COM Headquarters Landscape Design**, Beijing, China: 2017 BALI Winner.
- **The Chinese Garden for the 2010 Shanghai World Expo**, Shanghai, China: The project won the first prize for 2011 Shanghai Excellence in Engineering Design.
- **RAYCOM Infotech Park B**, Beijing, China: The Principal Award Winner of the International Landscape Award (BALI) 2017.
- **Red Stone Park for Luxe Lakes Residential Community**, Chengdu, China
- **Grand Canal - Tongzhou District**, Beijing, China: Won the 2011 Beijing Garden Society Third Prize in Excellence Design. The landscape design highlights the historic culture of the Grand Canal.
- **Zhuhai Hot Springs Resort**
- **Long-Hu Ecological Park**, Shandong, China
- **Shangdi Original Lenovo Streetscape Renovation**, Beijing, China
- **Play Garden for YueCheng Kindergarten**, Beijing, China
- **Reclaiming Paradise-Yanoda Ecotourism Zone**, Hainan, China
- **Lao-Ju River Oasis Restoration of Riverfront Ecosystem**: IFLA and WAF winner 2019
- **Beijing Wild Duck Lake National Wetland Park**
- **Gu'an Central Park**, Hebei, China
- **1949 The Hidden City**, Beijing, China
- **Old West Gate, Hunan, China**: ULI, WAF and IFLA Award Winner



- **Heiqiao Park**, Beijing, China 2020 LI Award.
- **Atlantis I & II**: a 268-hectare water-featured resort located in Paradise Island, Bahamas. The ARDA Gold and Silver Medals and the FNGA award receiver.
- **El San Juan Hotel and Casino**: Located in San Juan, Puerto Rico, the re-establishment of a 400-room hotel complex on 11 acres of beachfront property received multiple awards from ASLA and ARDA.
- **Westin Casuarina Resort**: A 343-room Casuarina Resort situated on 8 acres along the “seven-mile beach” on the western end of Grand Cayman Island.
- **Doral Resort and Spa, Miami, Florida**: One of Florida’s most prestigious resort destinations, winner of the coveted Golf Magazine’s “Gold Medal” Resort Award.
- **Mohegan Sun Resort**: A gaming facility situated on the 240-acre former site of a nuclear submarine components plant.
- **Imparting Olmsted’s Legacy Abroad**: an Exhibition Series in Beijing, China.

Affiliation

IFLA Corporation Member, (ECOLAND Planning and Design Corp.)

Chinese Society of Landscape Architecture, Member.

Architecture Society of China, Executive member- landscape architecture subcommittee.

The Planning Association of China, Executive member- landscape and ecological subcommittee.

American Society of Landscape Architects, Member.

Council member of ARDA



IFLA ASIA-PACIFIC INTERNATIONAL FEDERATION OF LANDSCAPE ARCHITECTS



David Yuezhong Chen

- IFLA Corporation Member, (ECOLAND Planning and Design Corp.)
- Chinese Society of Landscape Architecture, Member
- Architecture Society of China, Executive Member of Landscape Architecture Subcommittee
- The Planning Association of China, Executive Member of Landscape and Ecological Subcommittee
- American Society of Landscape Architects, Member
- Council member of ARDA
- Visiting professor at Tsinghua University
- Visiting professor, School of Landscape Architecture, Beijing Forestry University

LEADERSHIP

David Chen is the founder and chief designer of ECOLAND Planning and Design Corporation, one of the leading private multi-disciplinary architecture, landscape architecture and urbanism practices in China.

Prior to the establishment of ECOLAND, David was an Associate Principal and Vice President of EDSA, Inc. in Fort Lauderdale, Florida. In 2000, David embarked on the ambitious endeavor to open a branch for EDSA as a joint venture company in Beijing which grew quickly into a 150 staff organization. Later, he played an active role in funding the ECOLAND Planning and Design Corporation, overseeing and setting the planning/design standards for the company's projects.



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RESEARCH & PUBLICATIONS

He continues to write and publish articles and is a frequent contributor to the Chinese Landscape Architecture and Architecture Journal.

His main publications strive to set a schematic framework for others to follow, establishing design-guiding principles that have been adopted by many real estate developers, and local government policy makers within their land-use development processes.

These articles received broad attention across the landscape architecture practice in China:

1. Research on Method of Comprehensive Landscape Planning and Design, 2004 (11 Chinese Landscape Architecture)
2. Protecting the Biodiversity in the Past Urbanization Age—An Ecological Zone in Hainan, China, Elsevier, Process Engineering 196(2017) 119-127
3. Urban's Siting in Site Planning and Design, Architecture Journal of China, 2007(2)

Aside from his recently co-authored book *Streetscape for Who*, his publication in journals include:

DESIGN JUDGES

David Chen is a Registered Landscape Architect in the United States (CLARB Registered FLO001686) and has garnered extensive experience in the fields of landscape architecture, regional planning, architecture, and urban design. Over the years, he has not only practiced design, but also acts as a panel judge as a design review expert for various large-scale development projects in China.

▼ Judge of Sichuan Fengqi Wetland Conceptual Planning and Design Competition, 2020



SPEECHES & TEACHING

Knowing the importance of teaching and nurturing the future of the industry, David devotes his personal time as a visiting professor lecturing at Tsinghua University, Tianjin University, Beijing University, and Beijing Forestry University on practical planning and design methods for their M.A programs. He has also made many speeches at many of China's urbanization related conferences including the Landscape Architecture National Conference and IFLA conferences in Suzhou, China, 2010

▼ Beijing Forestry University Courses, 2018



- 2020, Landscape Architecture Lecture, Suzhou
- 2020, International Forum on Sustainable Development of Landscape City
- 2020, Design Capital Expert Forum, Tianjin
- 2019, China Urban Planning Society-Landscape Environmental Planning and Design Academic Committee Annual Meeting
- 2019, Landscape Architecture Planning and Design Award-International Construction Seminar
- 2019, Street View Sub-forum of Planning and Design Branch of Chinese Society of Landscape Architecture
- 2018, Academic Week of Environmental Design Department, School of Architecture, Tianjin University
- 2018, Lecture of Architecture and Technology, Xian University
- 2018, JSP Public Art Forum, Shanghai
- 2018, HD Green Design Forum, Hunan
- 2017, China Planning Conference, Hainan
- 2017, Enterprise Sub-forum of Chinese Society of Landscape Architecture



HONORS & AWARDS

David's leadership and contributions have been well recognized and have earned him and ECOLAND many national and international awards, including eighteen IFLA ASIA-PAC awards, and from other affiliations including: Principal Awards of BALI, Great Britain; WAF 2019 Rural Landscape of the Year Award, and many Chinese professional awards.

Due to his contribution to the construction of human settlements, the Communications Coordination Committee for UNESCO awarded him the "Contribution Award on Human Settlements" in September, 2005.

INTERNATIONAL AND NATIONAL AWARDS:

1. Six IFLA APR Awards 2020
2. Twelve of IFLA APR Awards 2019
3. ULI Award (Urban Land Institute) 2020
4. Six BALI AWARDS (the National Landscape Award from the British Association of Landscape Institute) 2016-2020
5. LI Award (The Dame Sylvia Crowe International Award from Landscape Institute of Great Britain) 2018-2020
6. WAF Award (World Architecture Festival), Winner Rural Landscape of the Year 2019 and Shortlist 2018
7. Chinese Society of Landscape Architecture (numerous Planning and Design Awards in Science and Technology Categories)
8. China Engineering & Consulting Association (numerous Awards from Science and Technology categories)



Ms. Jeanine Fouca, Deputy Director of UNESCO, presented the Certificate to Yuezhong Chen



REPRESENTATIVE RECENT AWARD WINNING PROJECTS

<p>IFLA ASIA-PACIFIC INTERNATIONAL FEDERATION OF LANDSCAPE ARCHITECTS 2020 and 2019</p> <p>Long-Ju River Delta Restoration of Wetland Ecotone</p> <ul style="list-style-type: none"> • Award of Excellence, 2020 (Landscape of the Year) • IFLA Winner 2019 (Landscape of the year) <p>Beijing Wild Duck Lake National Wetland Park</p> <ul style="list-style-type: none"> • Award of Excellence, 2019 (Open Space Category) • Award of Excellence, 2018 (Urban Conservation Category) <p>The RedStone Park for Landscape, Chengde</p> <ul style="list-style-type: none"> • Award of Excellence, 2019 (Urban Conservation Category) <p>Wangjing 8000, Beijing</p> <ul style="list-style-type: none"> • Award of Excellence, 2019 (Urban Conservation Category) <p>Restoring Paradise Temple Ecotone in Zhenyuan</p> <ul style="list-style-type: none"> • Award of Excellence, 2019 (Urban Conservation Category) <p>Play Garden for YanCheng Kindergarten, Beijing</p> <ul style="list-style-type: none"> • Award of Excellence, 2020 (Culture and Tradition) • Award of Excellence, 2020 (Economic Viability) <p>Language Identification of the Shuangqing Street Area</p> <ul style="list-style-type: none"> • Award of Excellence, 2020 (Culture and Tradition) • Award of Excellence, 2020 (Economic Viability) <p>Shuangqing Original Landscape Model Reconstruction Project</p> <ul style="list-style-type: none"> • Award of Excellence, 2020 (Economic Viability) <p>Old West Gate's Haven</p> <ul style="list-style-type: none"> • Award of Excellence, 2019 (Urban Conservation Category) <p>Laohu River Delta Restoration of Wetland Ecotone</p> <ul style="list-style-type: none"> • Award of Excellence, 2019 (Urban Conservation Category) <p>The Chinese Garden for Expo 2016, Shanghai</p> <ul style="list-style-type: none"> • Award of Excellence, 2019 (Urban Conservation Category) <p>HSP The Hidden City, Beijing</p> <ul style="list-style-type: none"> • Award of Excellence, 2019 (Urban Conservation Category) <p>Integrating Old-style Ecology Around an Exhibition Space in Beijing, China</p> <ul style="list-style-type: none"> • Award of Excellence, 2019 (Urban Conservation Category) 	<p>World Architecture Festival 2019 and 2018</p> <p>Red Stone Community Park, Chengde</p> <ul style="list-style-type: none"> • Third Prize of Planning and Design Award, 2019 (Science and Technology Award) <p>Urban Land Institute 2020</p> <p>Wangjing 8000, Beijing</p> <ul style="list-style-type: none"> • Finalist Award, 2020 • Award of Excellence, 2019 (Urban Conservation Category) <p>Red Stone Community Park, Chengde</p> <ul style="list-style-type: none"> • Award of Excellence, 2019 (Urban Conservation Category) <p>Urban Land Institute 2020</p> <ul style="list-style-type: none"> • Award of Excellence, 2020 (Urban Conservation Category) <p>Red Stone Community Park, Chengde</p> <ul style="list-style-type: none"> • Award of Excellence, 2019 (Urban Conservation Category) <p>Red Stone Community Park, Chengde</p> <ul style="list-style-type: none"> • Award of Excellence, 2019 (Urban Conservation Category) <p>Red Stone Community Park, Chengde</p> <ul style="list-style-type: none"> • Award of Excellence, 2019 (Urban Conservation Category) 	<p>China Society of Landscape Architecture</p> <p>Landscape Identification of the Shuangqing Street Area</p> <ul style="list-style-type: none"> • Second Prize of Planning and Design Award, 2020 (Science and Technology Award) <p>Wangjing 8000, Beijing</p> <ul style="list-style-type: none"> • Second Prize of Planning and Design Award, 2020 (Science and Technology Award) <p>Old West Gate's Haven</p> <ul style="list-style-type: none"> • Second Prize of Planning and Design Award, 2019 (Science and Technology Award) <p>Red Stone Community Park, Chengde</p> <ul style="list-style-type: none"> • Third Prize of Planning and Design Award, 2019 (Science and Technology Award) <p>The Chinese Garden for Expo 2016, Shanghai</p> <ul style="list-style-type: none"> • Second Prize of Planning and Design Award, 2019 (Science and Technology Award) <p>China Landscape Architecture Association</p> <p>Red Stone Community Park, Chengde</p> <ul style="list-style-type: none"> • Award of Excellence, 2019 (Urban Conservation Category) <p>Red Stone Community Park, Chengde</p> <ul style="list-style-type: none"> • Award of Excellence, 2019 (Urban Conservation Category) <p>Red Stone Community Park, Chengde</p> <ul style="list-style-type: none"> • Award of Excellence, 2019 (Urban Conservation Category) <p>Red Stone Community Park, Chengde</p> <ul style="list-style-type: none"> • Award of Excellence, 2019 (Urban Conservation Category) 	<p>北京园林学会 Beijing Institute of Landscape Architecture</p> <p>Wangjing 8000, Beijing</p> <ul style="list-style-type: none"> • Award of Excellence, 2020 • Award of Excellence, 2019 <p>Beijing Wild Duck Lake National Wetland Park</p> <ul style="list-style-type: none"> • Award of Excellence, 2019 <p>Landscape Identification of the Shuangqing Street Area</p> <ul style="list-style-type: none"> • First Prize of Excellence Award, 2016 <p>CFPDC Zhouzhi Hills, Beijing</p> <ul style="list-style-type: none"> • Award of Excellence, 2016 <p>Wangjing 8000, Beijing</p> <ul style="list-style-type: none"> • Award of Excellence, 2016 <p>Tongshan Wangjing Street Cultural Square, Beijing</p> <ul style="list-style-type: none"> • Award of Excellence, 2011 <p>Dragon Bay Wetland Reserve, Beijing</p> <ul style="list-style-type: none"> • Award of Excellence, 2011 <p>Red Stone Community Park, Chengde</p> <ul style="list-style-type: none"> • Award of Excellence, 2019 <p>South Beijing Wetland Park</p> <ul style="list-style-type: none"> • Award of Excellence, 2021 (Annual Cultural Tourism Landscape) <p>South Beijing Wetland Park</p> <ul style="list-style-type: none"> • Award of Excellence, 2021 (Annual Cultural Tourism Landscape) <p>South Beijing Wetland Park</p> <ul style="list-style-type: none"> • Award of Excellence, 2021 (Annual Cultural Tourism Landscape) <p>South Beijing Wetland Park</p> <ul style="list-style-type: none"> • Award of Excellence, 2021 (Annual Cultural Tourism Landscape) 	<p>北京园林学会 Beijing Institute of Landscape Architecture</p> <p>Wangjing 8000, Beijing</p> <ul style="list-style-type: none"> • Award of Excellence, 2020 • Award of Excellence, 2019 <p>Beijing Wild Duck Lake National Wetland Park</p> <ul style="list-style-type: none"> • Award of Excellence, 2019 <p>Landscape Identification of the Shuangqing Street Area</p> <ul style="list-style-type: none"> • First Prize of Excellence Award, 2016 <p>CFPDC Zhouzhi Hills, Beijing</p> <ul style="list-style-type: none"> • Award of Excellence, 2016 <p>Wangjing 8000, Beijing</p> <ul style="list-style-type: none"> • Award of Excellence, 2016 <p>Tongshan Wangjing Street Cultural Square, Beijing</p> <ul style="list-style-type: none"> • Award of Excellence, 2011 <p>Dragon Bay Wetland Reserve, Beijing</p> <ul style="list-style-type: none"> • Award of Excellence, 2011 <p>Red Stone Community Park, Chengde</p> <ul style="list-style-type: none"> • Award of Excellence, 2019 <p>South Beijing Wetland Park</p> <ul style="list-style-type: none"> • Award of Excellence, 2021 (Annual Cultural Tourism Landscape) <p>South Beijing Wetland Park</p> <ul style="list-style-type: none"> • Award of Excellence, 2021 (Annual Cultural Tourism Landscape) <p>South Beijing Wetland Park</p> <ul style="list-style-type: none"> • Award of Excellence, 2021 (Annual Cultural Tourism Landscape) <p>South Beijing Wetland Park</p> <ul style="list-style-type: none"> • Award of Excellence, 2021 (Annual Cultural Tourism Landscape) 	<p>景观创意奖 Landscape Ingenuity Award</p> <p>Red Stone Community Park, Chengde</p> <ul style="list-style-type: none"> • Award of Excellence, 2019 <p>Red Stone Community Park, Chengde</p> <ul style="list-style-type: none"> • Award of Excellence, 2019 <p>Red Stone Community Park, Chengde</p> <ul style="list-style-type: none"> • Award of Excellence, 2019 <p>Red Stone Community Park, Chengde</p> <ul style="list-style-type: none"> • Award of Excellence, 2019 <p>Red Stone Community Park, Chengde</p> <ul style="list-style-type: none"> • Award of Excellence, 2019 <p>Red Stone Community Park, Chengde</p> <ul style="list-style-type: none"> • Award of Excellence, 2019 <p>Red Stone Community Park, Chengde</p> <ul style="list-style-type: none"> • Award of Excellence, 2019 <p>Red Stone Community Park, Chengde</p> <ul style="list-style-type: none"> • Award of Excellence, 2019 	<p>北京园林学会 Beijing Institute of Landscape Architecture</p> <p>Wangjing 8000, Beijing</p> <ul style="list-style-type: none"> • Award of Excellence, 2020 • Award of Excellence, 2019 <p>Beijing Wild Duck Lake National Wetland Park</p> <ul style="list-style-type: none"> • Award of Excellence, 2019 <p>Landscape Identification of the Shuangqing Street Area</p> <ul style="list-style-type: none"> • First Prize of Excellence Award, 2016 <p>CFPDC Zhouzhi Hills, Beijing</p> <ul style="list-style-type: none"> • Award of Excellence, 2016 <p>Wangjing 8000, Beijing</p> <ul style="list-style-type: none"> • Award of Excellence, 2016 <p>Tongshan Wangjing Street Cultural Square, Beijing</p> <ul style="list-style-type: none"> • Award of Excellence, 2011 <p>Dragon Bay Wetland Reserve, Beijing</p> <ul style="list-style-type: none"> • Award of Excellence, 2011 <p>Red Stone Community Park, Chengde</p> <ul style="list-style-type: none"> • Award of Excellence, 2019 <p>South Beijing Wetland Park</p> <ul style="list-style-type: none"> • Award of Excellence, 2021 (Annual Cultural Tourism Landscape) <p>South Beijing Wetland Park</p> <ul style="list-style-type: none"> • Award of Excellence, 2021 (Annual Cultural Tourism Landscape) <p>South Beijing Wetland Park</p> <ul style="list-style-type: none"> • Award of Excellence, 2021 (Annual Cultural Tourism Landscape) <p>South Beijing Wetland Park</p> <ul style="list-style-type: none"> • Award of Excellence, 2021 (Annual Cultural Tourism Landscape)
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