



IFLA ASIA PACIFIC
15 November 2024

TITLE OF THE REPORT: Strategic Plan and Operations Plan
OFFICER NAME AND IFLA POSITION: Chris Tidswell, President

REPORT IN SUMMARY

This report proposes a 'Strategic and Operations Plan' for IFLA APR

1. Background

The International Federation of Landscape Architects (IFLA) World does not have a strategic plan but a series of IFLA Executive Committee – Action - Orientated Goals between October 2024 and November 2026 which were create out of the 2024 World Council and Executive Committee meeting.

The International Federation of Landscape Architects (IFLA) World in August 2022 presented the IFLA Operations Manual.

IFLA APR President Chris Tidswell in 2024, as part of his role, attends the IFLA World Executive Committee and the 'Action - Orientated Goals' and 'Operational Plan' is a value central part of operations for IFLA World.

IFLA APR currently relies heavily of the Consultant MCI to:

- *Store data, agendas + minutes, contacts and information*
- *Have historic knowledge of governance and corporate processes*
- *Conduct Financial Transactions and manage Corporate Members*

The puts IFLA APR at risk as we do not have a central document that illustrates the processes of IFLA APR – aligning with the Strategic Objectives of the organisation.

The IFLA APR Constitution and its By-Laws provides legal governance protocols but does not outline the below gaps in the IFLA APR Operational Structure:

- Working Groups
- Awards Program

IFLA APR relies on the Monthly Executive Committee and the Committees and Working Groups with independent advice from the Advisory Board to move the organisation strategically.

The 2023 Japan AGM endorsed the proposal to start the process. This has not progressed due to two main reasons:

- Redundant work - IFLA World Corporate Governance Review Working Group (CGRWG) has diligently worked to develop a proposed new governance model for our organisation. This model is designed to address the challenges we've identified and ensure that IFLA remains at the forefront of the landscape architecture profession
- Lack of IFLA APR Resources



2. Precedent

Australian Institute of Landscape Architect Strategic Plan

Singapore Institute of Landscape Architect “The Four Strategic Pillars”

International Federation of Landscape Architects (IFLA) World in August 2022 presented the IFLA Operations Manual.

3. Proposal

To have a strategic workshop in 2025 with all IFLA World and IFLA APR member associations involved for IFLA APR either in person or Hybrid - depending on costs.

The Agenda of this Workshop to be set by the IFLA APR Executive with input from the IFLA APR Advisory Board and all IFLA APR Committees and Working Groups.

The agenda of the strategic workshop in 2025 to ensure it aligns with:

- IFLA’s vision and objectives of the Federation
- IFLA World Corporate Governance Review Working Group (CGRWG) outcomes
- IFLA World ‘Action - Orientated Goals’
- Considers all Constitutional Changes and future financial implications

4. Management

IFLA APR President and IFLA APR Executive Committee to lead the process.

5. Compensation and Reimbursement

All costs for the Workshop to be funded by International Federation of Landscape Architects (IFLA) Asia Pacific Region or other parties.

RECOMMENDATIONS (MOTIONS TO VOTE):

Motion to approve the organisation and conduct of a 1-day IFLA APR Strategic Workshop in 2025 for the International Federation of Landscape Architects (IFLA) Asia Pacific Region.

The outcome of this workshop is a tabled in the IFLA APR 2025 AGM IFLA APR Strategic Plan and Operational Plan.

It recommends that the Council approves and adopts the report.

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