



IFLA ASIA PACIFIC REGION REPORT

Annual General Meeting 2024, Singapore

AGENDA ITEM No : Standing Committee Report 2023/2024

**TITLE OF THE REPORT : IFLA APR Communication and External Relations
Committee Report**

**OFFICER NAME AND IFLA POSITION :Nandana Priyanka Ranatunga.
Chair, IFLAAPR Standing Committee on
Communication and External Relations. (CER)**

PURPOSE OF THE REPORT.

This report summarizes the past events and publications that have been promoted to IFLA APR.

SUMMARY OF THE REPORT

The report outlines the key issues and milestones attained over the past year and a plan for the next 12 months.

REPORT.

In the year end 2023, the IFLA APR published monthly newsletters covering articles about the World History and new committee members.

In 2024, the newsletters covered the 4th International Conference of Brown Fields Regeneration & Ecological Restoration in Hangzhou, China, and the exploration of urban and rural green spaces. Simple way to reduce climate change covered South India and Indonesia's and advocacy for a greener, healthier, and more climate-resilient Australia, Shma's featured projects, Thailand, China, Singapore, and India. The IFLA APR LA Award winners were featured in the latest issue of CITY GREEN CUGE Singapore. The newsletters also featured presidential messages, interviews with committee chairs, and promoting Young LA Alliances award updates. The IFLA APR website covered APR news, award updates, and updates for newsletters. Social media accounts, particularly LinkedIn, supported the spread of news quickly.

OBJECTIVES FOR NEXT 12 MONTHS:

CER is actively promoting the value of landscape architecture through electronic communications, coordinating research sharing by national associations, and developing external relations through various activities. The CER plans to focus on communication with young landscape architects and students through YLAA and student-led initiatives, encouraging them to develop landscape article writing skills, and utilizing AI for communication purposes.

RECOMMENDATIONS (MOTIONS TO VOTE):

1.This report has no motion to vote. It recommends for council to adopt and approve the report.

APPENDIXES (TO BE ATTACHED):

1.N/A